

KAKE, KUPK, KLBY
EEO PUBLIC FILE REPORT
February 1, 2022 to January 31, 2023

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Web Producer/Assignment Desk	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-55, 59-70, 72	72
Producer	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-55, 59-70	25
Multi-Media Journalist	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-55, 59-70, 72	25
Producer	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-55, 59-70, 72	72
Multi-Media Producer	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-55, 59-70, 72	72
Meteorologist	1-12, 14-35, 37, 40-44, 47-48, 50, 53-56, 59-70, 73	18
Producer	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-56, 59-70	70
Account Executive	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-55, 59-70, 72	72
Producer	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-55, 59-70	25
Sponsorship & Community Events Coordinator	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-55, 59-70	25
Weekend Anchor/Reporter	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-56, 59-70, 72	33

Please see Section II for specific information concerning sources that are entitled to receive job notifications. Job outreach efforts conducted during the reporting period utilized all sources that were entitled to receive job notifications of the relevant type at the time of outreach.

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I. VACANCY LIST (Continued)

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Web Producer/Assignment Desk	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-55, 59-70	62
Sports Anchor/Reporter	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-56, 59-70, 72	72
Chief Engineer	1-12, 14-17, 19-35, 37, 40-44, 46-50, 53-57, 59-70, 73	73
Administrative Assistant	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-55, 59-70, 72-73	25
Producer	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-55, 59-70, 72	72
Meteorologist	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-55, 59-70, 72	72
Producer	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50-51, 53-55, 59-70	51
Multi-Media Journalist	1-12, 14-17, 19-35, 37, 40-44, 47-48, 50, 53-55, 59-70, 72	72

Please see Section II for specific information concerning sources that are entitled to receive job notifications. Job outreach efforts conducted during the reporting period utilized all sources that were entitled to receive job notifications of the relevant type at the time of outreach.

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12 month period
1	Baker University Gary Handy 618 Eighth St. Baldwin City, KS 66006 785-594-6451 Handshake – https://joinhandshake.com	No	0
2	Barton County Community College Judy Jacobs 245 NE 30 th Road Great Bend, KS 67530 620-792-9349 careercenter@bartonccc.edu	No	0
3	Bethel College Marla Krell 300 East 27th Street North Newton, KS 67117 316-284-5326 Handshake – https://joinhandshake.com	No	0
4	Breakthrough Club Leonor Loughridge 1010 N. Main Street Wichita, KS 67203 316-269-2534 info@breakthroughwichita.org	Yes	0
5	Broadcast Center Career Services 9051 Watson Road, Ste. C. Crestwood, MO, 63126 314-647-8181 info@broadcastcenterinfo.com	No	0
6	Butler County Community College Aletra Chaney-Profit 901 S. Haverhill Road El Dorado, KS 67042 316-322-3294 achaneyprofit@butlercc.edu	No	0
7	Central Community College Elizabeth Kavan P O Box 1024 Hastings, NE 68902-1024 402-461-2580 elizabethkavan@cccneb.edu	No	0

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8	City of Wichita Susan K. Leiker City Hall, 455 N. Main, 2 nd Floor Wichita, KS 67202 316-268-4531 sleiker@wichita.gov	Yes	0
RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
9	Cloud County Community College Brenda Hanson 2221 Campus Drive Concordia, KS 66901-1002 785-243-1435 bhanson@cloud.edu	No	0
10	Coffeyville Community College Kelli Bauer 400 W. 11 th Street Coffeyville, KS 67337 620-251-7700 kellib@coffeyville.edu	No	0
11	Colorado State University Katie Lloyd 1101 Center Ave. Mall Fort Collins, CO 80523-8033 970-491-5707 Handshake – https://joinhandshake.com	No	0
12	Colby Community College Patty Mead 1255 S. Range Colby, KS 67701 785-462-3984 patty.mead@colbycc.edu	No	0
13	Collective Talent Michael Bille 1721 Richardson Place Tampa FL 33606 bille@michaelsmedia.com	No (Must Pay for Ad)	0
14	Columbia College Dave Mason 600 S. Michigan Ave. Chicago, IL 60605 312-369-8612 dmason@colum.edu	No	0
15	Dept for Children & Families Lolitta Tucker P O Box 1620 Wichita, KS 67201-1620 316-337-6428 lolitta.tucker@dcf.ks.gov	Yes	0

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16	Dodge City Community College Alisha Ontiberos 3004 N. 14 th Street Dodge City, KS 67801 620-227-9244 aontiberos@dc3.edu	No	0
17	Emporia State University June Coleman-Hull 1200 Commercial Street Emporia Kansas 66801 620-341-5407 Handshake – https://joinhandshake.com	No	0
RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
18	Facebook Website www.facebook.com	No	1
19	Fort Hays State University Daniel B. Rice 600 Park Street Hays, KS 67601-4099 785-628-4260 Handshake – https://joinhandshake.com	No	0
20	Fort Riley ACAP Center Sharone Washington 212 Custer Ave., Room 101 Fort Riley, KS 66442 785-239-2068 Sharone.m.washington.ctr@mail.mil	Yes	0
21	Friends University Shera Jones 2100 W. University Street Wichita, KS 67213 316-295-5822 Handshake – https://joinhandshake.com	No	0
22	Garden City Community College Ryan J. Ruda 801 Campus Drive Garden City, KS 67846 620-276-9640 ryan.ruda@gcccks.edu	No	0
23	Hastings College Kimberly Graviette 710 N. Turner Avenue Hastings, NE 68901 402-461-7387 Handshake – https://joinhandshake.com	Yes	0
24	Hutchinson Community College Marcia Fletcher 1300 North Plum Hutchinson, KS 67501 620-665-3495 https://www.collegecentral.com/hutchcc/	No	0

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25	Indeed.com 6433 Champion Grandview Way Austin, TX 78750 800-475-4361 www.indeed.com	No	10
26	Johnson County Community College Career Development 12345 College Blvd. Overland Park, KS 66210 913-469-8500 careerdevelopment@jccc.edu	No	0
RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
27	Kansas Association of Broadcasters Allison Mazzei 1916 SW Sieben Court Topeka, KS 66611-1656 785-235-1307 www.kab.net	Yes	0
28	Kansas City Kansas Comm. College Career Services 7250 State Avenue Kansas City, KS 66112 913-334-1100 Handshake – https://joinhandshake.com	No	0
29	Kansas State University Debbie Owens 100 Holtz Hall Manhattan, KS 66506 785-532-6506 Handshake – https://joinhandshake.com	No	1
30	Kansas University Steve Rottinghaus 1435 Jayhawk Blvd, Room 210 Lawrence, KS 66045 785-864-4755 steve_rottinghaus@ku.edu	No	0
31	Kansas Works Jill Zimmerman 203 N. 10th Salina, KS 67401 785-827-0385 jzimmerman@ks.gov	Yes	0
32	KETCH Employment Services Lisa Webb 1006 E. Waterman Wichita, KS 67211 316-383-8845 lwebb@ketch.org	Yes	0
33	Linked In Website www.linkedin.com	No	15

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34	McPherson College Kevin Mokhtarian 1600 E. Euclid St. McPherson, KS 67460 800-365-7402 Handshake – https://joinhandshake.com	No	0
35	Media Line Rich Everitt 1209 Wood Valley Rd. Augusta, GA 30909 706-364-7564 rich@medialine.com	No	0
RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
36	Media Recruiter Art Scott 9457 So. University Blvd #303 Highlands Ranch, CO 80126 303-400-5150 www.mediarecruiter.com	No (Must Pay for Ad)	0
37	Missouri Western State University Dr. Vincent Bawhay 4525 Downs Dr. Saint Joseph, MO 64507 816-271-4200 Handshake – https://joinhandshake.com	No	0
38	National Assoc. of Hispanic Journalists Eric Wee 1000 National Press Bldg Washington, DC 20045 626-792-3846 www.nahjcareers.org	No (Must Pay for Ad)	0
39	Native American Journalist Association Sterling Cospers 395 W. Lindsey Street Norman, OK 73019 405-325-1649 https://www.najanewsroom.com	No (Must Pay for Ad)	0
40	Newman University Melanie Head 3100 McCormick Ave. Wichita, KS 67213 316-942-4291 Handshake – https://joinhandshake.com	No	0
41	NLGJA (Assoc. of LGBTQ Journalists) Elliot Ayres 2120 L Street NW, Ste. 850 Washington, DC 20009 202-887-8209 info@nlgja.org	Yes	0

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42	Northwestern Oklahoma State University Jenny Redinger 709 Oklahoma Blvd Alva, OK 73717 580-327-8546 Handshake – https://joinhandshake.com	No	0
43	Ottawa University Joanna Walters 1001 S. Cedar , Campus Box 10 Ottawa, Ks 66067 785-248-2352 Handshake – https://joinhandshake.com	No	0
RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
44	Pittsburg State University Dr. Troy Comeau 1701 S. Broadway Pittsburg, KS 66762 620-235-4808 Handshake – https://joinhandshake.com	No	0
45	Rick Gevers & Associates Rick Gevers 355 E. Ohio St. #303 Indianapolis, IN 46204 http://www.rickgevers.com	No (Must Pay for Ad)	0
46	SBE – Society of Broadcast Engineers 9102 N. Meridian St., Ste. 150 Indianapolis, IN 46260 317-846-9000 www.sbe.org	No (Ad is free for SBE Members))	0
47	Senior Services/Sr Employment Prog. Cherie Wenderott 200 S. Walnut Wichita, KS 67213 316-267-1771 cheriew@seniorservicesofwichita.org	Yes	0
48	SER Corporation Richard Lopez 1020 N. Main, Suite B Wichita, KS 67203 316-264-5372 receptionist@sercorp.com	Yes	0
49	SMPTE (Society of Motion Picture & TV Engineers) 445 Hamilton Ave., Ste. 601 White Plains, NY 10601 914-761-1100 https://careercentral.smpte.org	No (Must Pay for Ad)	0

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50	Southwestern College Lori Carselowey 100 College Street Winfield, KS 67156-2499 620-229-6267 Lori.carselowey@sckans.edu	No	0
51	SPJ (Society of Professional Journalists) P.O. Box 441748 Indianapolis, IN 46244 317-927-8000 https://www.jobs.spj.org	No (Must Pay for Ad)	1
RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
52	Spots N Dots Gene McKay 1635 Old Highway 41, Ste. 112-338 Kennesaw, GA 30152 888-884-2630 www.spotsndots.com	No (Must Pay for Ad)	0
53	Sterling College Career Development 125 W. Cooper Sterling, KS 67579 800-346-1017 career@sterling.edu	No	0
54	Tabor College Ruth Funk 400 S. Jefferson Hillsboro, KS 67063 620-947-3121 studentsucces@tabor.edu	No	0
55	TVJobs Mark C. Holloway P O Box 4116 Oceanside, CA 92052 760-754-8177 www.tvjobs.com	Yes	1
56	TV NewsCheck Media Paul Greeley 24 W. Lancaster Ave., Ste. 205 Ardmore, PA 19003 484-412-8287 https://tvnewscheck.com	No (Must Pay for Ad)	0
57	TV Technology.com Ross Gager 555 11 th St. NW, Ste. 600 Washington, DC 20004 860-615-3983 https://jobs.tvtechnology.com	No (Must Pay for Ad)	0

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58	The Broadcast Image Group Larry Rickel 200 E. Grayson St., Ste. 116 San Antonio, TX 78215 210-828-6664 info@broadcastimage.com	No (Must Pay for Ad)	0
59	Truman State University Career Center 100 E. Normal St. Kirksville, MO 63501 660-785-4000 careers@truman.edu	No	0
RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
60	University of Central Oklahoma Career Development 100 N. University Dr. Edmond, OK 73034 405-974-3346 Handshake – https://joinhandshake.com	No	0
61	Washburn University Kent McAnally 1700 College Topeka, KS 66621 785-670-1450 Handshake – https://joinhandshake.com	No	0
62	Wichita State University Megan Nold 1845 N Fairmount, Campus Box 42 Wichita, KS 67260-0042 316-978-3688 Handshake – https://joinhandshake.com	Yes	2
63	Wichita Technical Institute Jeff Ranney 214 South Brunswick Wichita, KS 67209-2045 316-943-2241 jranney@wti.edu	No	0
64	Wichita Workforce Center Billy Nguyen 2021 N. Amidon, Ste. 1100 Wichita, KS 67203 316-771-6827 bnguyen@kansasworks.com	Yes	0
65	WSU Media Resource Center Curt Rierson 1845 N Fairmount, Campus Box 57 Wichita, KS 67260-0057 316-978-7760 Curt.rierson@wichita.edu	No	0

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66	WSU Tech Megan Madasz 301 South Grove Wichita, KS 67211 316-677-1876 Handshake – https://joinhandshake.com	No	0
67	YWCA (Wichita Family Crisis Ctr) Anna Maria Fouad 1111 N. St. Francis Wichita, KS 67214 316-263-7501 mainoffice@wichitafamilycrisiscenter.org	Yes	0
RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
68	Lockwood Broadcast Group Tiffany Humphrey 3914 Wistar Road Richmond, VA 23228 804-672-6565 business@lockwoodbroadcst.com	No (Source sends postings to other Lockwood stations)	0
69	KAKE Internal Job Posting Lori Johnson 1500 N. West Street Wichita, KS 67203 316-946-1350 ljohnson@kake.com	No	0
70	KAKE Website Paul Meister 1500 N. West Street Wichita, KS 67203 316-946-1392 www.kake.com	No	21
71	Walk in Applicant	No	0
72	Employee Referral	No	17
73	Non-employee Referral	No	4
74	KAKE-TV on air advertisement	No	0

TOTAL INTERVIEWEES OVER 12-MONTH PERIOD: 73

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III. RECRUITMENT INITIATIVES

#	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participate in job fairs by station personnel who have substantial responsibility in making hiring decisions.	<p>KAKE management participated in four Job Fairs during the reporting period:</p> <p>1 – February 24, 2022 - KAKE News Director, David Williams, participated in the University of Texas Communications Virtual Career Expo. Students signed up for times to do virtual visits to learn about job opportunities and internships available at KAKE.</p> <p>2 – February 24, 2022 – KAKE News Director, David Williams, participated in the Kansas State University 2022 Virtual Media & Communications Career Meetup. Students set up virtual meetings to talk about broadcasting careers and employment opportunities at KAKE.</p> <p>3 – April 7, 2022 – KAKE General Manager, Mike Rajewski, and News Director, David Williams, attended the KAB Job Fair at The University of Kansas in Lawrence. They served as round table hosts and talked to 50 students from KU, K-State, Baker University, Pittsburg State, Butler County Community College, and Cloud County Community College about job opportunities and their career paths.</p> <p>4 – November 15, 2022 – KAKE General Manager, Mike Rajewski, Chief Engineer, Mark Jenkins, and Anchor/Reporter, Deb Farris, participated in the Butler Community College Career Fair held in Andover. Each speaker talked to students about their professional career path and the job opportunities available in the broadcasting industry and current job openings at KAKE.</p>
2	Participate in events or activities sponsored by organizations or community groups interested in broadcast employment issues.	<p>KAKE participated in eight community events for groups interested in the broadcasting field:</p> <p>1 – March 8, 2022 – KAKE News Director, David Williams, went to Wichita Northwest High School to review video production projects for two classes. He provided feedback and coaching to the students and teacher regarding their projects before submission to a national contest.</p> <p>2 – March 30, 2022 – KAKE General Manager, Mike Rajewski, attended the Newman University School of Business Networking event. He visited with business students and graduates about employment and internship opportunities available at KAKE.</p> <p>3 – April 27, 2022 – KAKE Senior Reporter, Pilar Pedraza, served a panelist for the Kansas Leadership Center’s Open Records Virtual Event. The virtual discussion related to broadcasting issues and was livestreamed to Kansas</p>

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	<p>Leadership Center's YouTube and Facebook page.</p> <p>4 – May 4, 2022 – KAKE Senior Reporter, Pilar Pedraza, gave a station tour to 30 students from Marshall Middle School. The students watched the 11:00 morning newscast, and the anchors and meteorologists spoke to them afterwards about their jobs. Students were given time to ask questions and got to see themselves on the television monitor using the green screen in the weather center.</p> <p>5 – May 11, 2022 – KAKE Anchor/Reporter, Annette Lawless, and Meteorologist, Frank Waugh, gave a station tour to 10 students from Next Steps Academy in Valley Center. The students watched the 9:00 morning newscast and were given a demonstration on using the weather equipment after the newscast. Students were given time to ask questions about the job duties of the anchors and meteorologists.</p> <p>6 – August 2, 2022 – KAKE General Manager, Mike Rajewski, was a speaker for a group of interns from the auto industry. He gave a presentation on the Advantages and Power of Local Broadcast Television. He also discussed job opportunities in Sales, especially as it relates to advertising in the auto industry.</p> <p>7 – September 13, 2022 – KAKE Senior Reporter, Pilar Pedraza, was a guest speaker at the Johnson Co. Bar Association at St. Andrews Golf Course. She spoke of the changing face of politics in Kansas and in the broadcasting industry.</p> <p>8 – September 30, 2022 – KAKE Senior Reporter, Pilar Pedraza, participated in an interview with Tavo Nunez for Hispanic Heritage Month that aired on YouTube. She discussed minority job opportunities in the broadcasting industry.</p>
<p>3 Establish an internship program designed to assist members of the community in acquiring skills needed for broadcast employment.</p>	<p>KAKE hosted 6 college/high school interns during the reporting period after allowing visitors back in the station the second half of the year when the Covid-19 cases declined in Sedgwick County. The students earned academic credit from their school and will use the experience to help them obtain a job in the broadcasting field when they graduate.</p> <p>Interns assigned to the News Department were supervised by Assistant News Director, Dave Grant. We had one intern interested in Promotions who was under the supervision of our Creative Services Director, Aaron Lair. The interns' duties included observing various day-to-day activities of the reporters, news producers, photojournalists, and promotion producers. The interns spent approximately 15 hours a week for one semester in their interested field of study.</p> <p>This year's interns were represented by the following schools: University of Kansas Emporia State University</p>

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	<p>Butler County Community College Missouri State University Friends University Wichita Northwest High School</p>
<p>4 Participation in training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.</p>	<p>KAKE management and staff participated in six training sessions to expand their working knowledge of the industry as well as their growth potential in the company:</p> <p>1 – February 24, 2022 – Kansas Association of Broadcasting hosted a Political Broadcasting Webinar presented by Fletcher, Heald & Hildreth. The webinar was attended by the KAKE GSM, John Nizamis, Business Manager, Lori Johnson, and Sales Assistant, Rebecca Kintigos. The training covered broadcasting rules including political file maintenance, lowest unit rates and equal time, and FCC revisions to political broadcasting rules.</p> <p>2 – April 5-7, 2022 – Orbit Digital Training presented by Richard Harris from ORBIT. The digital presentations discussed the latest trends and tactics of digital marketing in the current market, and how to use it and sell it to prospective clients. The webinar was attended by the sales managers and Account Executives at KAKE.</p> <p>3 – April 9, 2022 – Society of Professional Journalists – Region 7 Conference: Passionate Journalism. The training was presented by well-known photojournalist, Larry Hatteberg and the sessions focused primarily on storytelling and journalistic ethics. Attendees included KAKE News Director, David Williams; Chief Photojournalist, Larry Buell; Photojournalist, Kelly Burkhart; Producer, Stephanie Cathey; MMJ, Hannah King; and MMJ, Jackson Overstreet.</p> <p>4 – August 10, 2022 – Medicare Educational Webinar presented by Chris Lynch, who is an independent Medicare Broker. The training gave an overview on how Medicare works, who is eligible, when employees are eligible, and the coverages available. The webinar was offered to all Lockwood employees and was attended by KAKE Business Manager, Lori Johnson, GSM, John Nizamis, and Account Executive, Kim Harth.</p> <p>5 – September 15, 2022 – Comscore TV January 2023 Refresh Webinar. This training session provided information about upcoming audience measurement improvements and system upgrades for 2023. The webinar was attended by General Manger, Mike Rajewski, GSM, John Nizamis, LSM, Brenda Taylor, and all Account Executives.</p> <p>6 – October 25, 2022 – “Sales Lessons Learned” Seminar at the Kansas Association of Broadcasters’ Annual Convention in Manhattan, Kansas, presented by Derron Steenberg with Swagger Institute. The seminar was attended by KAKE’s GM, Mike Rajewski, along with the Sales Managers, and KAKE Account Executives. The training session focused on sales processes and how to conduct business and be an</p>

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	effective seller in today's economy.
5 Participate in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.	<p>The KAKE staff was very involved with local schools to talk about their jobs and what they do for the station, and discussed careers in the broadcasting field. We also hosted several students from area high school and colleges for a Job Shadow Day at KAKE. The students were able to observe employees as they performed their day-to-day duties.</p> <p>1 – February 10, 2022 – School Visit – Maize High School. KAKE Sports Director, Chris Lilly talked to Business 1 students about journalism and careers in broadcasting, and offered tips on anchoring and sports reporting.</p> <p>2 – May 12, 2022 – Job Shadow Day – A junior student from Derby High School shadowed the news MMJ's and Photojournalists as they worked on stories and interviews for the evening newscast.</p> <p>3 – May 20, 2022 – Job Shadow Day – A junior student from Cheney High School shadowed the news MMJ's and Photojournalists to see what they do to prepare a newscast.</p> <p>4 – April 6, 2022 – School Talk – Pepperdine College freshman class. KAKE MMJ, Jackson Overstreet, did a Zoom speaking engagement with students and talked about what it takes to get into the broadcasting field and which classes are beneficial to be a MMJ. He explained his role at KAKE and the process of preparing stories & reporting for newscasts.</p> <p>5 - April 13, 2022 – School Talk – Garden City 5th Grade Class. KAKE Anchor/Reporter, Deb Farris, did a Facetime interview with students who were working on a project about creating a news broadcast. Deb answered questions and talked about what she does daily to prepare and deliver the news to the viewers.</p> <p>6 – May 19, 2022 – School Visit – Maize Early Childhood Center, Beep Beep Explore Event. KAKE Meteorologist, Frank Waugh, spoke at this community event featuring KAKE's weather vehicle. Frank visited with children and parents and explained how the weather vehicle is used for covering weather and his job responsibilities as a Meteorologist at KAKE in keeping the community safe.</p> <p>7 – October 12, 2022 – Job Shadow Day – A senior from Garden Plain High School interested in television broadcasting shadowed the news crew as they prepared stories and conducted interviews to be used in the newscasts.</p> <p>8 – October 19, 2022 – School Visit – Enders Elementary School 2nd Grade Class. KAKE Meteorologist, Brittany Foster, spoke to the class about weather safety and her job as a Meteorologist at KAKE.</p>

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	<p>9 – October 22, 2022 – Job Shadow Day – A Communication graduate from Bethany College shadowed MMJ, Maeve Ashbrook, as she worked on her assigned stories and did live shots for the evening newscasts.</p> <p>10 - November 4, 2022 – School Visit – Hyde Elementary School 2nd Grade Class. KAKE Meteorologist, Brittany Foster talked about her job and weather forecasting, and did some fun experiments with the kids.</p> <p>11 – November 9, 2022 – School Visit – Dexter Elementary School 4th Grade Class. KAKE Meteorologist, Brittany Foster visited with the class about her job as a Meteorologist and answered questions from the students about weather.</p> <p>12 – November 10, 2022 – School Visit – Tanglewood Elementary 5th Grade Class. KAKE Meteorologist, Brittany Foster spoke to the class about weather safety and her job as a Meteorologist to keep the public safe.</p> <p>13 – November 18, 2022 – School Visit - Hyde Elementary School 4th Grade Class. KAKE Meteorologist, Brittany Foster, talked with the students about hurricanes and Kansas weather and her job as a Meteorologist in informing the public to stay safe in dangerous weather.</p> <p>14 – December 9, 2022 – Job Shadow Day – Two middle school students spent the afternoon in the Weather Dept. with Chief Meteorologist, Jay Prater, learning about his job in preparing weather data and reporting the weather to viewers.</p>
<p>6 Sponsor events in the community designed to inform the public of employment opportunities in broadcasting.</p>	<p>On June 9, 2022, KAKE sponsored the 12th annual Touch-A-Truck Event after a two-year hiatus due to the Covid-19 pandemic. The event was held during the Wichita River Festival from 5:00-8:30 p.m. in downtown Wichita. This year’s event included 50 community vehicles, including KAKE’s weather and news reporting vehicles. Numerous employees from all departments of the KAKE staff volunteered their time to visit with people in attendance and explained what they do at KAKE and the many jobs it takes to do a newscast. A camera and monitor were set up for visitors to do mock interviews and see themselves on television.</p>